

M-Blogging

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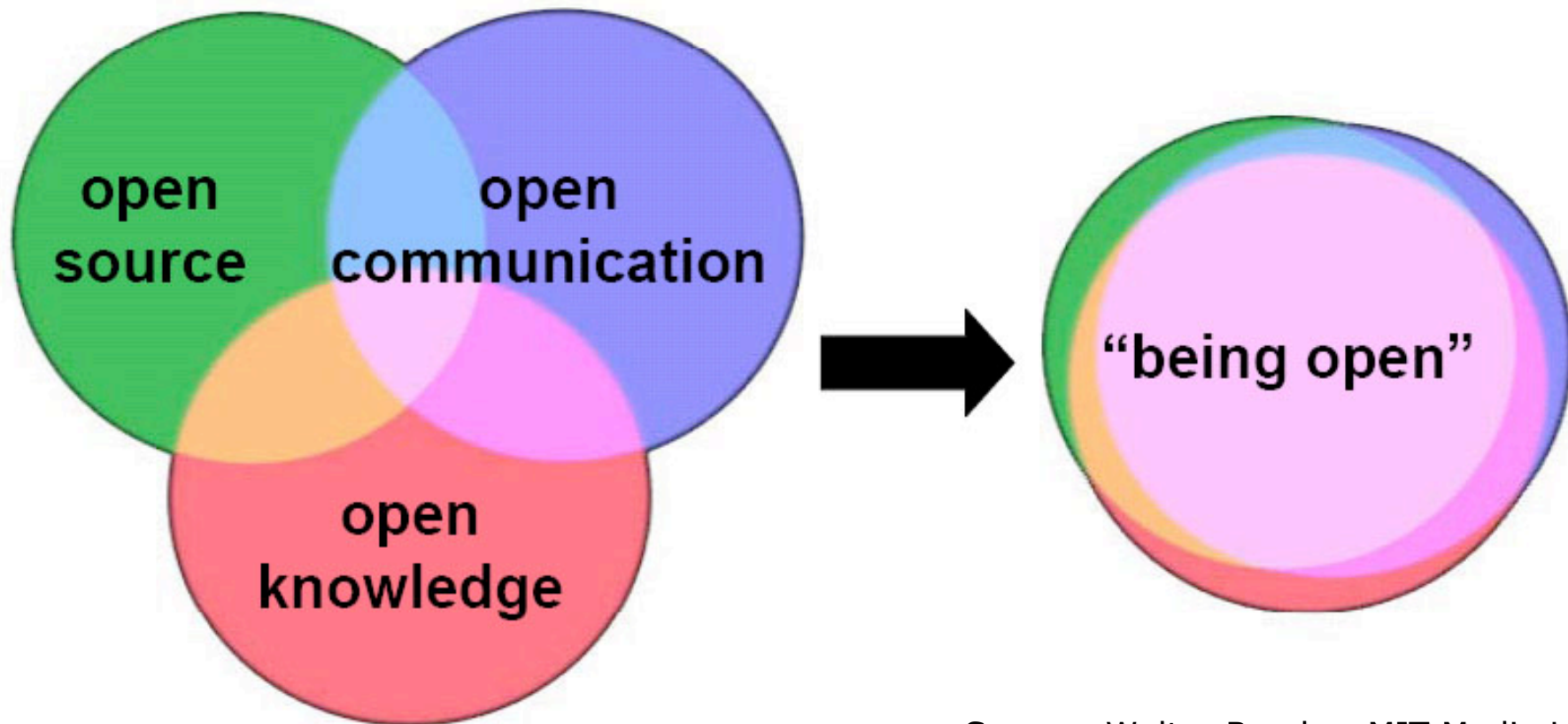
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The New Convergence



Source: Walter Bender, MIT Media Lab

Research

- Open Participatory Knowledge Capture
 - motivations and cultures of blogging communities
 - what is Finland's role in the emergence of Open Knowledge movement?
- Enhancing business processes and public discourse
 - activity logging, problem solving, collective intelligence, dynamic community modelling
 - new forms of citizen communication and journalistic practices
- New mobile media technologies enabling open content processes and interconnecting the contributors
- Value chains of possible media uses and business services supported by open content platforms

Prototypes

- Context-aware mobile blogging
 - entries produced with the mobile client can be combined with rich contextual metadata
 - applying ContextPhone
 - Aware platform developed as an independent project by students at UIAH/ Media Lab (<http://aware.uiah.fi/>)
- Mobile Wiki
 - gives participants access to a (mostly) Web-based wiki system through a phone interface
 - alerts, discussion, comments
 - possibly also editing features but it remains to be seen how feasible this is.

Project details

- TEKES VAMOS application submitted on 7.10.2005
- Participants
 - University of Tampere (Journalism Research Centre / Hypermedia Lab)
 - HIIT
 - International collaboration: UC Berkeley, MIT Media Lab, University of Birmingham
 - Companies: A-Lehdet, Aina Group, Red Tail Media + other unconfirmed industry partners
 - Not too late to join the consortium (!)
- Project duration: 3 years (2006-2008)
- Tentative overall budget: 300,000 €/year