Media@Work

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Media@Work trends

- technology for capturing, storing and displaying audiovisual information digitally has become inexpensive, easily available and widely used in people's private life
- spreading of flexible work and novel organisational models
- shift from static working environments towards a blend of workstation-based spaces, home offices and virtual environments
- the emergence of community and media-rich content, tools and frameworks

Project goals

- build innovative applications and enabling technologies to facilitate **collaborative rich media / content creation and sharing** in workplace
- introduce media-rich communication in organisations and collaborations going beyond PowerPoint and current virtual meeting systems by increasing tacit and informal communication bandwidth
- collaborative virtual environments (i.e. serious gaming) for testing new product concept ideas

Project details

- EU IST 5th Call, IP, "Collaborative Working Environments", submitted 23.9.2005
- HIIT Digital Content Communites (DCC) and UERG will participate
  - Timo Saari, Marko Turpeinen, Giulio Jacucci
- Project duration: 3 years
- Tentative HIIT budget: 400,000 €/year

Project consortium

#	Participant organisation name	Country	Short name
1 (CO)	Technologie-Zentrum Informatik, Universitaet Bremen	DE	TZI
2	Center for Knowledge and Innovation Research, Helsinki School of Economics	FI	HSE
3	Helsinki Institute for Information Technology	FI	HIIT
4	Nokia Corporation	FI	NOK
5	Neos Srl	IT	NEOS
6	Università degli Studi di Milano Bicocca	IT	UMB
7	Fundación ROBOTIKER	ES	ROB
8	eUconnect Ltd	UK	EUC
9	Régens Information Technology Plc.	HU	REG
10	Telefónica I+D	ES	TID
11	foresee GmbH	DE	FOR
12	Deutsches Institut für Betriebswirtschaft (dib) GmbH	DE	DIB
13	Atos Origin sae	ES	ATOS
14	Marratech AB	SE	MAR
15	Centre for Distance-spanning Technology, Luleå University of Technology	SE	CDT
16	Zentrum für Graphische Datenverarbeitung e.V	DE	ZGDV
17	Pixelpark AG	DE	PIX
18	Fraunhofer-Gesellschaft zur Förderung der angewandten Forschung e.V.	DE	FIT
19	Universitaet St. Gallen	CH	USG
20	Hewlett Packard	IT	HP
21	Deutsche Post World Net	DE	DPWN
22	Universitaet Siegen	DE	UNS
23	(in]^2 intelligent indexing	DE	IN2