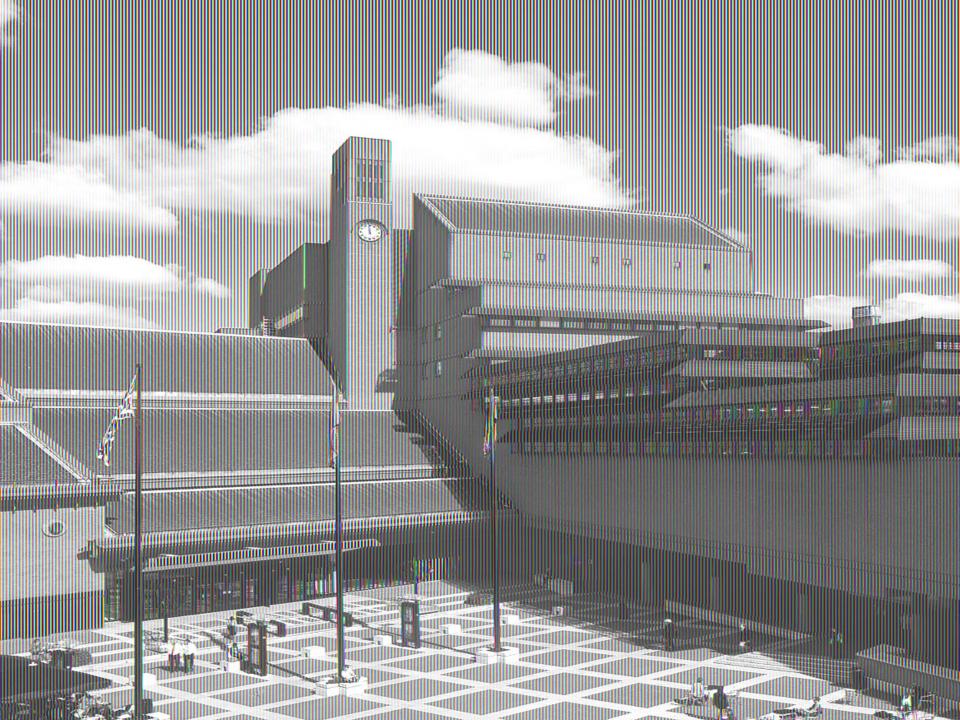


Digitising the European Cultural Heritage – the reality of rights clearance.

Benjamin White Intellectual Property Manager

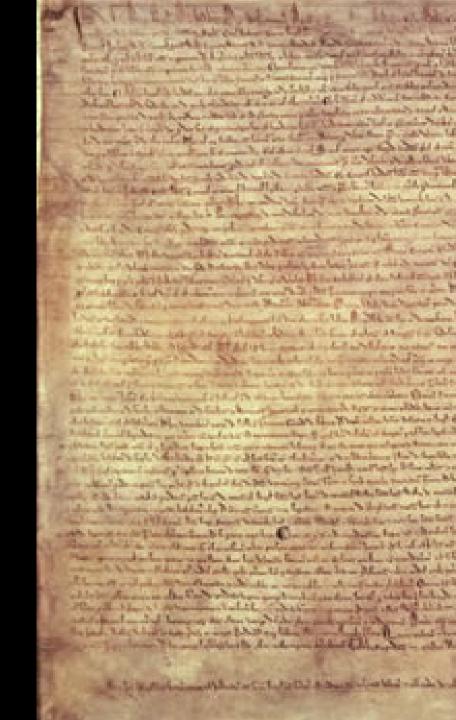
British Library

www.sounds.bl.uk



The British Library

- UK national library / legal deposit library
- One of the largest libraries in the world
- 200 miles of shelving
- 150,000,000 items
- Collection grows at 15km a year
- 2000 staff
- Collections in all known written languages

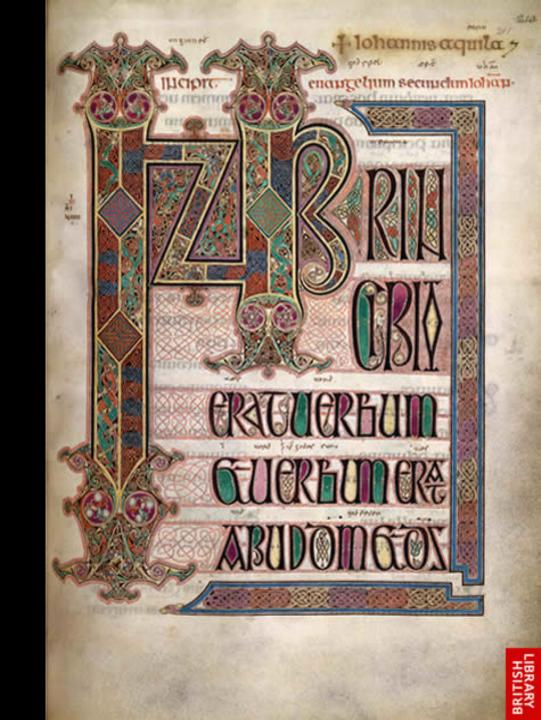


Boutique Digitisation



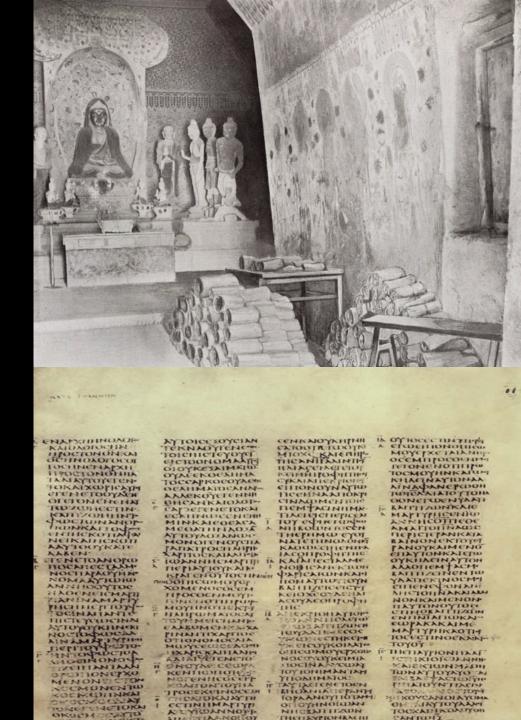
Characteristics of Boutique Digitisation

- Self-selecting i.e. obvious treasures
- Drivers: cultural restitution, wider public access
- Sometimes private sponsorship, especially for iconic items
- Subsume costs e.g. hosting
- External Funding.
 e.g. Dept of Ed



Characteristics of Boutique Digitisation

- External Funding. e.g.
 Dept of Ed / AHRC
- Cultural reunification projects. E.g.
 Dunhuang Project and Codex Sinaiticus

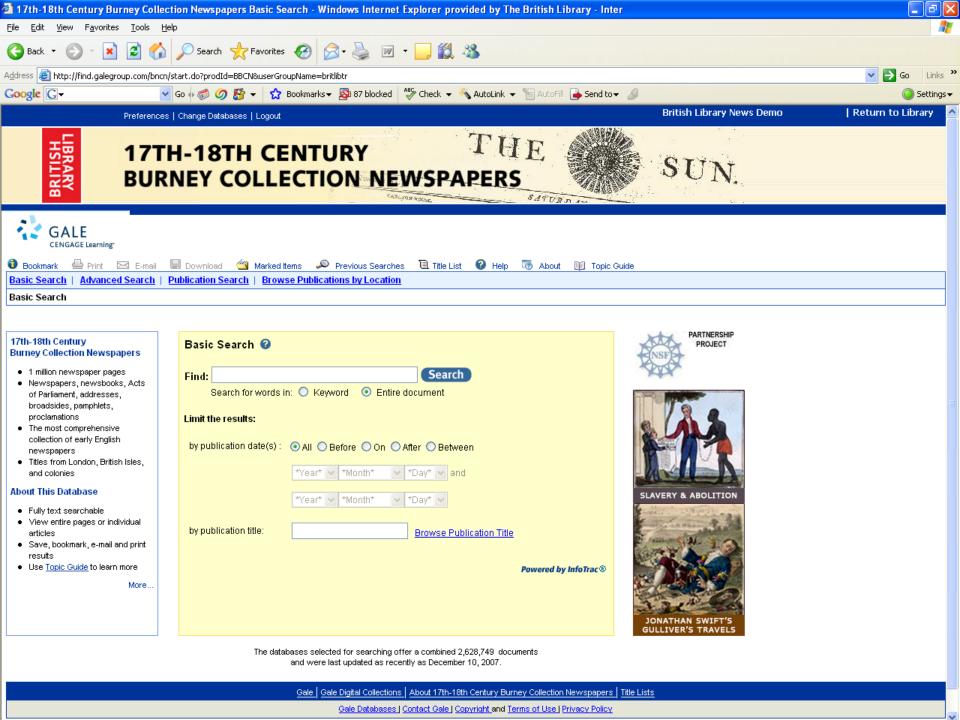


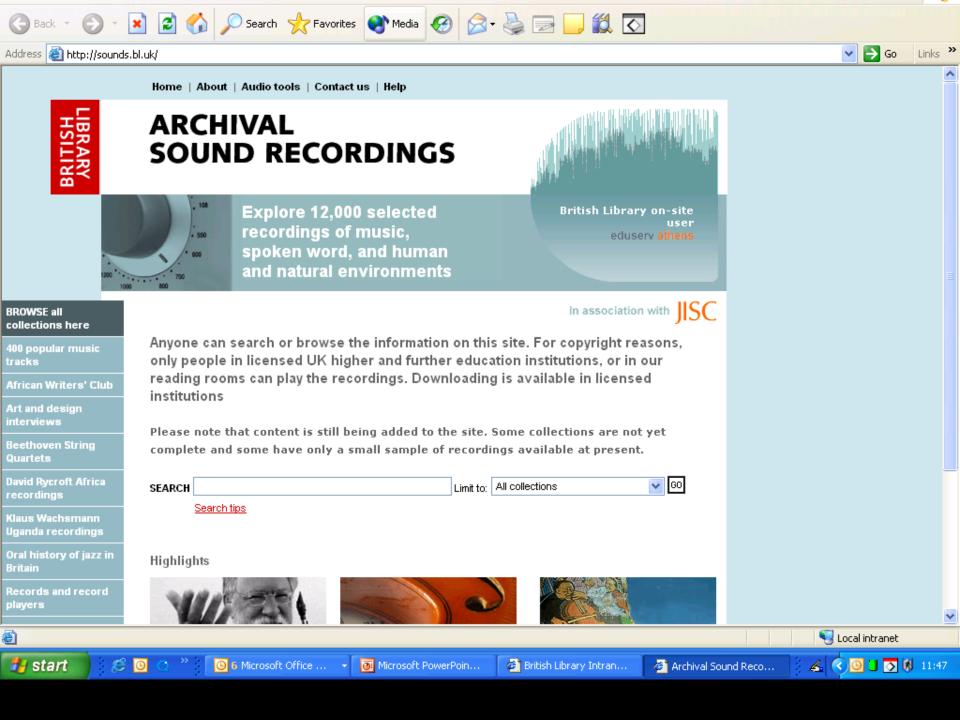
Mass Digitisation



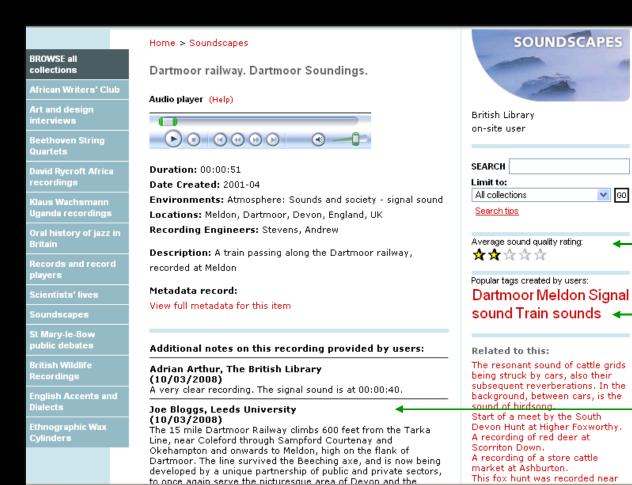
Mass Digitisation – 100,000 19th Century Monographs







Archival Sound Recordings Web 2.0 Developments





Add Tags

∨ G0

Write comments/ notes on recordings

Archival Sound Recording Projects

24,000 recordings

4,200 hours of recordings

2 years worth of continuous listening

Archival Sound Recordings Collection Highlights



Art and Design Interviews



Beethoven String Quartets



Soundscapes



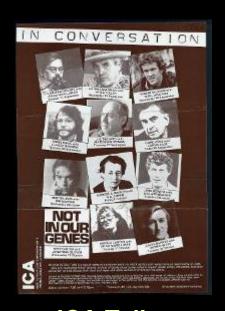
Oral History of Jazz in Britain

African Writers' Club

Archival Sound Recordings Coming Soon...



Gerzon Contemporary
Music Archive



ICA Talks



Traditional Music of England



Living Memory of the Jewish Community



Classical Music

Escaping Google





"I found the audio fantastic to work with. The realism of it inspired students and encouraged them to source other material beyond Google searches.

As a tutor I maybe too often stand there and give my opinion about somebody's work. Listening to interviews allows students to hear from the photographer themselves what's behind the images."

Amanda Broadley, Photography Tutor, Joseph Priestley College

Martine Franck, interviewed by Amanda Hopkinson, Paris 1998 Source: Archival Sound Recordings

http://sounds.bl.uk/View.aspx?item=021M-C0459X0104XX-0300V0.xml

Restoring Lost Sounds



"The recordings are extremely useful. In Bunyoro kingdom for example, an official recently told me that they had instruments that are not played because nobody knows the skills and their music. I feel that the music can be restored through listening to the digital sounds that are in the British Library archives."

Samuel Kahunde, PhD Ethnomusicology student, Sheffield University

In summary ...

Published

Unpublished

Music

Literature / Dramas etc

Oral Histories, Interviews

Soundscapes, field recordings

Broadcasts

What types of rights subsist in sound recordings?

Literary Work – Spoken Word / Oral Histories, Lyrics, Poems

Dramatic Work – Drama, Opera etc

Musical Work - Arrangement, Rhythm etc

Sound Recording

Performance Right

What types of rights subsist in the carrier?

Literary Work – Spoken Word / Oral Histories, Lyrics, Poems

Artistic Work – Designs, Pictures etc

Musical Work - Arrangement, Rhythm etc

Trademarks / Design Rights

Privacy issues too

Copyright is a monopoly right

Challenge No.1

IDENTIFYING THE RIGHTSHOLDERS

Challenge No. 2

CONTACTING THE RIGHTSHOLDER

An average permission takes 12 hours to clear

Challenge No. 3

RECEIVING PERMISSION FROM THE RIGHTSHOLDER

Some Statistics

British Jazz History

200 permissions sought

107 permissions cleared

27 no response

53 untraceable

African Writers Club

Unknowable No of Performers (1000+)

250 hours listening to recordings

194 hours seeking permissions

9 permissions received

St Mary le Bow

591 permissions sought

302 hours seeking permissions

14 permissions received

Some conclusions

HOW TO MEASURE VALUE

Commerce ≠ Culture







www.bl.uk

ben.white@bl.uk